

# Privacy Policy

Information on the processing of personal data pursuant to Art. 13 of the European Regulation no. 679/2016 relating to the protection of natural persons with regard to the processing of personal data (GDPR) and art. 13 Legislative Decree 196/2003 – Code regarding the protection of personal data.

## DATA CONTROLLER:

MWM s.r.l.

Via Cavalcavia, 157 – 47521 Cesena FC - Italy

P.I. IT00260130406

Telephone: +39 0547 24222 – email: [info@mwmitaly.com](mailto:info@mwmitaly.com)

## DATA PROTECTION OFFICER (DPO) CONTACT DETAILS:

You can contact our Data Protection Officer (DPO) at AVV. ALESSANDRA BIONDI - via dei Filergiti n. 10, Forlì (FC) - Tel. 0543.32056; email: [avvalessandrabiondi@gmail.com](mailto:avvalessandrabiondi@gmail.com)

## CATEGORIES OF INTERESTED PARTIES

MWM s.r.l. processes the personal data of website users. Personal data means any information relating to an identified or identifiable natural person ("data subject"); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more elements characteristic of their physical identity, physiological, genetic, psychological, economic, cultural or social.

## TYPES OF DATA PROCESSED

Different types of personal data are processed through the Site:

### 1. Browsing data

The computer systems and software procedures used to operate this site acquire, during their normal operation, some personal data whose transmission is implicit in the use of Internet communication protocols. This category of data includes the IP addresses or domain names of the computers and terminals used by users, the addresses in URI/URL (Uniform Resource Identifier/Locator) notation of the requested resources, the time of the request, the method used in submitting the request to the server, the size of the file obtained in response, the numerical code indicating the status of the response given by the server (successful, error, etc.) and other parameters relating to the operating system and the user's IT environment.

### 2. Data provided voluntarily by the user

The Site offers users the opportunity to voluntarily provide personal information by filling in the form on the "Contacts" page to send a request to the Company. The requested data are: Name\*; Surname\*; E-mail\*; Telephone number\*; Company Name; Address (data marked with \* are mandatory). It is understood that MWM s.r.l. may process further data in addition to that requested, if they are provided voluntarily by the user in the "request" field and subject to their authorization.

### 3. Third party data

If the user decides to provide us with third party data, it is recommended to ensure that these subjects have been previously and adequately informed about the methods and purposes of processing indicated here. In relation to this hypothesis, the user acts as an independent data controller, assuming all legal obligations and responsibilities.

### 4. Data of minors under 14 years of age

The user is reminded that if you are under 14 years of age you cannot provide any personal data and, in any case, MWM s.r.l. assumes no responsibility for any false statements provided. If the existence of untruthful declarations is found, we will proceed with the immediate cancellation of any personal data acquired.

### 5. Cookies

The Site collects personal data using cookies or similar technologies. For further information, please refer to the [Cookie policy](#).

## **PURPOSE AND LEGAL BASIS OF THE PROCESSING**

The personal data provided will be processed for the following purposes:

- a) provide feedback to the User's request: The User's data collected by the Owner includes: Name\*; Surname\*; E-mail\*; Telephone number\*; Company Name; Address (data marked with \* are mandatory), as well as all personal information of the User possibly and voluntarily communicated;
- b) carry out legal and/or regulatory obligations of a fiscal, administrative and accounting nature;
- c) defensive purposes;
- d) purposes related to the selection of personnel for the establishment of an employment relationship;
- e) subject to your necessary and explicit consent, send information messages, commercial, promotional and advertising communications on the products and services offered by the Data Controller via e-mail, text message or via social media in compliance with the principles dictated by the GDPR

The processing of your personal data is based on art. 6, par. 1 letter b) and c) of the GDPR for the purposes referred to in letters a) and b) of this Information; on the art. 6, par. 1 letter f) of the GDPR for the purposes referred to in letter. c) of this Information on art. 6, par. 1 letter a) of the GDPR for the purposes referred to in letters d) and e) of this Information.

## **NATURE OF THE CONFERMENT**

The provision of personal data for the processing purposes indicated above is optional but necessary to respond to your specific requests and/or for the execution of the services provided by the Data Controller and any refusal determines the impossibility of providing them.

For the purposes referred to in the letter. e) of this Information, the provision of data is optional and there are no consequences in the event of refusal to provide it, other than the impossibility for the Data Controller to follow up on the related activities. The interested party has the right to withdraw their consent at any time without any prejudice to the lawfulness of the processing based on consent before the revocation.

## **METHOD OF PROCESSING**

All data will be processed in predominantly electronic format. Personal data as well as any other information that can be associated, directly or indirectly, with a specific user are collected and processed by applying technical and organizational security measures such as to guarantee a level of security appropriate to the risk, taking into account the state of the art and the implementation costs and, where foreseen, security measures prescribed by specific legislation, such as, by way of example and not limited to, measures provided for provisions issued by the Guarantor Authority for the protection of personal data or by specific rules and regulations.

The data voluntarily provided by the user will be transformed into an email which can be stored within the email reception system used by the site owner.

## **RECIPIENTS OR CATEGORIES OF RECIPIENTS OF THE DATA**

Within the scope of the purposes indicated above, personal data will be accessible (limited to the respective competence) to subjects in charge of processing the Data Controller, in particular by:

- persons authorized by the Data Controller to process personal data who have received adequate operating instructions, are committed to confidentiality or are subject to an adequate legal obligation of confidentiality;
- any third party service providers, who will operate as Data Controllers pursuant to art. 28, GDPR, only if this is necessary for operation and maintenance needs of the site and the services made available through the Site itself;
- subjects, bodies or authorities to whom the communication of the interested party's personal data is mandatory pursuant to legal provisions or orders of the competent authorities.

Except for the hypotheses considered above, personal data will not be disclosed and/or communicated to third parties.

## **TRANSFER OF DATA OUTSIDE THE EUROPEAN UNION**

The data processing activity is carried out within a member state of the European Union (EU) or within a member state of the European Economic Area (EEA).

However, data processing activity may involve the transfer of data to a state outside the EU or EEA. In this case, the Data Controller now guarantees that the transfer, if necessary, will be carried out only under the specific conditions set out in articles 44 et seq. of the GDPR.

#### **DATA STORAGE AND DURATION OF PROCESSING**

The processing will last no longer than is necessary for the purposes for which the data were collected, after which they will be stored in compliance with the terms of the law. Once the aforementioned deadline has passed, your data will be destroyed or made anonymous compatibly with the technical cancellation and back-up procedures.

#### **RIGHTS OF THE INTERESTED PARTY AND COMPLAINT**

We inform you that you enjoy the rights provided for by the following articles GDPR Regulation 679/2016:

- Article 7, paragraph 3: Conditions for consent, Right to withdraw consent;
- Article 13, paragraph 2, letter d): Right to lodge a complaint with a supervisory authority;
- Article 15: Right of access of the interested party;
- Article 16: Right of rectification;
- Article 17: Right to erasure (“right to be forgotten”);
- Article 18: Right to limitation of processing;
- Article 20: Right to data portability;
- Article 21: Right to object.

In order to exercise the rights referred to in the previous points, the interested party may contact the Data Controller directly by means of a written communication to be sent to the e-mail address: [info@mwmitaly.com](mailto:info@mwmitaly.com), who must provide written feedback within 30 days - 90 days in cases of particular complexity. The exercise of rights is generally free except for the right to request a contribution from the interested party in the case of manifestly unfounded, excessive or repetitive requests.

If the interested party notices a violation of the law in the processing of their personal data, they can lodge a complaint with the Guarantor for the protection of personal data. However, the possibility of appealing before the competent judicial authority remains intact. For further information regarding rights and regulations on data protection in general, you can visit the website of the Guarantor Authority for the protection of personal data, at <http://www.garanteprivacy.it/>.

#### **SOCIAL NETWORK INTERACTION**

This site also incorporates plugins and/or buttons for social networks (Facebook, LinkedIn), in order to allow easy sharing of content. These plugins are programmed so as not to set any cookies when accessing the page, to safeguard user privacy.

Last updated 18/03/2026